

Innovation strength in numbers

215

Assets managed
in our portfolio

€270m

Asset portfolio bookings
ambition by 2030

30%

Assets with highest
potential (impacting overall
87% of our ambition 2030)

35%

Of our ambition 2030
is driven by GenAI
(up from 18% in 2024)

2

Assets from the consulting
portfolio have been
promoted to Products

60

New assets entered
the funnel

3,000+

people joined our
innovation hub in 2025